

FOR IMMEDIATE RELEASE

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Imagemakers helps RevitalVision see results

When RevitalVision, a non-surgical vision improvement company based in Lawrence, was looking for a full-service creative agency to help with website development, branding, packaging and other promotional materials it looked no further than Imagemakers, in Wamego.

“Having worked with Imagemakers previously I knew they could provide the expertise to meet all our needs. They are creative, timely and affordable. It was a no-brainer,” Kelly Pearl, Director of Marketing & Practice Integration for RevitalVision said.

And RevitalVision knows something about how the brain works. Training the brain to see better through computer-aided technology is their specialty. RevitalVision programs include Vision Improvement, which reduces or eliminates the need for reading glasses; Post-LASIK Therapy, which fine tunes LASIK and other refractive surgery results, and Post-Cataract Therapy, which can enhance the results of that procedure without corrective lenses, further surgery, drugs or side effects. The company’s latest program is Amblyopia Therapy and is the only FDA-approved therapy for this vision condition.

RevitalVision's Post-LASIK Therapy program was featured in the October 2009 issue of *Vogue* when one of that publication's writers told of her personal success story using the program after her surgery. After gaining a new line of readability on the eye chart writer Ginny Graves was thrilled with the results.

RevitalVision is also happy with the work Imagemakers has created for them.

"The results have been overwhelming. Imagemakers has undoubtedly helped us make our mark in the ophthalmic industry. I honestly can't say enough about them. They constantly strive to offer outstanding service," Pearl said.

Offering attentive and efficient service is one of the goals of the award-winning design firm. According to Mary Foster, Project Manager for Imagemakers, helping RevitalVision build their image and promotional package from the ground up presented some challenges.

"We were essentially on-call at all times through the process. If they needed something, we were able to shift gears and do whatever needed to be done to get it to them," she said.

In these kinds of situations Imagemakers can be seen as small, but mighty. Their size and small town work ethic, coupled with their innovative approach and depth of expertise allows them to respond quickly and to offer a more personal and immediate service.

The man at the helm of Imagemakers, Dan Holmgren, Creative Director, loves a challenge and, along with his creative team, works hard to learn everything possible about each customer and that customer's unique needs. He believes success is helping his clients succeed.

"When we heard that someone at RevitalVision asked if Imagemakers had been hired because of our experience with refractive eye surgery, we considered it high praise. This was our first project in that industry," Holmgren said.

Imagemakers serves a wide variety of clients and industries, including tourism banking, real estate, manufacturing, retail, health care, telecommunications, and entertainment, among others.

To learn more about RevitalVision check out their website: www.revitalvision.com. To learn more about Imagemakers check out their website: www.imagemakers-inc.com. They can also be reached at 785.458.6888 or at info@imagemakers-inc.com.